

# How to add your local bird content to the national site bird guide

When users click on Bird Cards on your site, they'll be taken to the bird guide on the National Audubon site. They'll see a banner at the top of the page with a link to return to the page they just came from on your own site, so they can easily navigate back. And if you choose, you can populate a text box on your site that will appear for all Bird Guide visitors coming from your site, containing local information on your efforts to protect this bird.

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Guide to North American Birds [🔍 Find a Bird](#)

Photo: G. Lasley/Vireo

## Horned Lark

*Eremophila alpestris*

**Conservation status** Does well on overgrazed or abused land, so its numbers probably increased in North America with advance of civilization. Decreasing numbers in recent decades, but still widespread and abundant. Also widespread in Europe, Asia, and northern Africa.

**Family** [Larks](#)

**Habitat** Prairies, fields, airports, shores, tundra. Inhabits open ground, generally avoiding areas with trees or even bushes. May occur in a wide variety of situations that are sufficiently open: short-grass prairies, extensive lawns (as on airports or golf courses), plowed fields, stubble fields, beaches, lake flats, dry tundra of far north or high mountains.

On open fields in winter, flocks of Horned Larks walk and run on the ground, examining the soil and stubble in search of seeds. If disturbed, the flock makes away in swift, twisting flight, making soft lispings callnotes. This species, the only native lark in North America, begins nesting very early in spring in those same barren fields, and the tinkling songs of the males come from high overhead as they perform their flight-song display. The "horns" of the Horned Lark are little tufts of feathers, visible only at close range.

**Horned Lark Around New York** ✕

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Donec sed odio dui. Nulla vitae elit libero, a pharetra augue. Vestibulum id ligula porta felis euismod semper. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh, ut fermentum massa justo sit amet risus.

Text © Kenn Kaufman, adapted from [Lives of North American Birds](#)

Illustration © David Allen Sibley. [Learn more about these drawings.](#)

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### Migration

Present all year in most areas from southern Canada south; some are probably permanent residents (while in many areas, different individuals are present at different seasons). Strictly migratory in far north. One of the earliest of spring migrants.

■ All Seasons - Common

1. While logged on to your own site, go to Content Administration under the Content menu.



2. Select "Local Bird" from the Type drop down to filter the list to show only Bird nodes.

3. Search for the name of the bird whose content you want to edit by typing its name into the Title box and press the "Apply" button.


4. Press edit next to the bird you'd like to add content for, and in the "Content Injection" box, type 1-3 paragraphs. Keep it brief, otherwise the layout of the national bird guide pages will appear broken to your users.

Please also limit your input to basic text and links. Images and other formatting will break the layout as well.

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
Title  Type  Published Internal Tags


Lark Local bird - Any -

Category  Apply

- Any -

Operations

- Choose an operation -  Execute

<input type="checkbox"/>	Title	Type	Internal Tags	Category	Status	Updated	Edit link
<input type="checkbox"/>	<a href="#">Horned Lark</a>	Local bird			Published	09/11/2015 - 18:54	<a href="#">edit</a> 
<input type="checkbox"/>	<a href="#">Clark's Grebe</a>	Local bird			Published	07/02/2015 - 16:09	<a href="#">edit</a>
<input type="checkbox"/>	<a href="#">Sky Lark</a>	Local bird			Published	07/02/2015 - 16:09	<a href="#">edit</a>
<input type="checkbox"/>	<a href="#">Clark's Nutcracker</a>	Local bird			Published	07/02/2015 - 16:09	<a href="#">edit</a>
<input type="checkbox"/>	<a href="#">Western Meadowlark</a>	Local bird			Published	07/02/2015 - 16:09	<a href="#">edit</a>
<input type="checkbox"/>	<a href="#">Eastern Meadowlark</a>	Local bird			Published	07/02/2015 - 16:09	<a href="#">edit</a>
<input type="checkbox"/>	<a href="#">Lark Sparrow</a>	Local bird			Published	07/02/2015 - 16:09	<a href="#">edit</a>
<input type="checkbox"/>	<a href="#">Lark Bunting</a>	Local bird			Published	07/02/2015 - 16:09	<a href="#">edit</a>

5. Once the node is saved on your site, your users will immediately see this content on the national bird guide when they move from your site to the national site. If it doesn't immediately appear, give it approximately 24 hours then check again. If it still doesn't appear, [file a support ticket for Web Services](#)